Backyard poultry – An income generation activity for the Farm women

Malkangiri district is a tribal dominated district. Their primary livelihood either Agriculture or collection and selling of forest products but they are habituated in backyard poultry rearing. Kadabahal is a tribal village with 36 house hold and all the framers are belong to marginal framer. In 2009, KVK scientists conducted the PRA to address the problems through the mandatory activities of KVK. It is observed that all the family are rearing the local breed of poultry which body weight is maximum 1.5 kg with egg laying capacity 65 to 72 per annum. Generally they are used as sacrifice bird for God or feed them during their festivals. During the PRA particularly farm women were taking interest to rearing high yielding poultry varieties as an income generation activity to enhance their family income and provide nutrition to their family in the form of meet and egg. Accordingly in the action plan of KVK for the year 2010 a FLD on back yard banaraja poultry rearing was planned and implemented in the village Kadabahal with 10 nos of farm women during Rabi 2010-11.

10 nos 21 old banaraja poultry with (2 cock and 8 nos hen) was distributed to each selected 10 nos farm women . One off campus training programme on " Rearing of Banaraja in Back yard " also conducted in the day of distribution.

Within six month the average weight of bird is 2.40 kg with 10 % mortality. They sold 4 nos bird each @ 180.00 per kg and rest are kept for egg laying and mating purpose. The females are started to laying eggs just after completion of six month old. After one year the average body weight of male and female birds were 4.3 kg and average egg laid by the females are 78. In this way they have got an average net income Rs.5,328/- per annnum per farm women from 10 nos birds. Periodically visited by the Scientists of KVK to that village bring confidence to the farm women to take the rearing of banaraja as a income generation activity.

Being inspired with the result from the FLD conducted by KVK, a farm women Adme Musaki is started to rear 60 nos banaraja in her backyard in rotation. She gained net income of 24,300 in 2011 and 26,800 in 2013. Other 14 nos farm women are started to rearing banaraja in the last year by seeing the success of Adme.

Adme realized that this type of entrepreneurship need not require high investment, high skill, specific space and with negligible time spent a farm women could start the rearing of banaraja and the poultry demand is so high that it is equal to the cash in hand because in the time of need of cash immediate she can sell the birds to fulfill her requirements. Adme now planned to prepare poultry feed for him and farm women and to start duckery with pisciculture

PHOTOGRAPHS





